**The Button Was Wrong From The Start:**

**A Review of *Thinking, Fast and Slow***

In *Thinking, Fast and Slow*, Daniel Kahneman, recipient of the Nobel Prize in Economic Sciences explains the two systems that drive the way we think and make choices. In this book, Kahneman exposes the faults and biases of fast thinking, and reveals the pervasive influence of intuitive impressions on our thoughts and behaviors.

*Thinking, Fast and Slow* is based on the framework of human thinking which is put forward by the author. System 1 refers to the uncontrollable or unconscious thinking mode while system 2 refers to the controllable or deliberate thinking mode. It is very quick to think or judge by System 1, because people directly draw the conclusion or impression from the long-term memory. In people’s mind, however, the bias often gives rise to wrong conclusions. Therefore, people often ask System 2 for help to deal with more complex problems in order to correct or supplement System 1. System 2 is slower and sometimes lazy because thinking deeply can be tiring. System 1 is apt to believe, and System 2 is in charge of doubting and unbelieving.

Although System 2 is more logical and cautious, it is also not always right because the bias in people’s long-term memory will influence the process of System 2. However, through a great deal of continuous practice, people can replace the original bias with the correct idea. That is to say, a more accurate and effective way of thinking can be formed by learning. And this is the premise of Kahneman’s book. His main work is to remind us of the biases inherent in human’s mind and which way of thinking can effectively control these biases. Kahneman cited a large number of psychological experiments in his description and demonstration, which ensures this book’s rigor and persuasiveness.

For its insight into a world of so-called rational man, *Thinking, Fast and Slow* reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. It also offers a practical viewpoint of how choices are made and how we can keep from the mental glitches that often get us into trouble. The conclusion of the book is based on rigorous facts and scientific methods, whether consistent with our common sense or not. *Thinking, Fast and Slow* will transform the way readers take decisions and experience the world.